



BULLDUSTNBACK

3-6 SEPTEMBER 2020

2020 Sponsorship Package

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The Rotary Club of Mill Point would like to offer you the opportunity to sponsor its second BulldustNBack trial being held 3-6 September 2020. BulldustNBack is a one-of-a-kind motoring adventure that leads drivers in wacky and wonderful old cars through WA's Outback to raise critical funds for local charities. It was created in honour of long-standing Rotarian Jon Lawrance, a well-known businessman in South Perth.

This year, BulldustNBack will raise money for children's cancer and youth mental health charities, as well as other local charities assisted by Rotary. Our major beneficiaries will be Kids Cancer Support Group and zero2hero.

Our team of dedicated volunteers have worked tirelessly to ensure this is not only a challenging and exhilarating event, but one that is secure and accommodating for all participants. To uphold the safety and success of BulldustNBack, our pre-prepared route has been triple-navigated by local experts with experience in motoring events and scrutinised by local rangers; each day participants will receive a detailed map with scheduled breaks and fuel stop information; a registered nurse and travelling mechanic will be in attendance; two-way radios will be in operation at all times.

BulldustNBack will commence in Roleystone and we will travel through rural towns including Dwellingup, Collie, Darkan, Wagin, Wickiepin, Dryandra, Narrogin, Brookton and more. The wild and decorated cars are a spectacle to locals as we pass through each town - presenting the perfect opportunity to showcase your organisation across WA.

Any and all donations to BulldustNBack will be donated directly to our chosen charities - we are not-for-profit and all event costs are covered by the registration fees and levies. Financial commitment to our event will support children and families affected by cancer and mental health initiatives in WA.

If you have any queries, please do not hesitate to contact Grace:
grace@bulldustnback.com.au

The Rotarians of Mill Point and BulldustNBack volunteers look forward to welcoming you as a valuable partner for this fabulous event. Please see sponsorship opportunities below.

PLATINUM SPONSORSHIP - \$5000

- Major sponsor naming rights on all material;
- Naming rights to five individual categories and named trophies;
- Company logo displayed on all signage and documentation, including flyers, programs and promotional material;
- Link to organisation as a partner on Rotary and BulldustNBack websites;
- Opportunity to develop relationship and be an associated partner with Rotary and their large membership;
- Weekly posts about organisation on Facebook and Instagram accounts, featured as a partner on Instagram stories.

GOLD SPONSORSHIP - \$2500

- Naming rights to two individual categories and named trophies;
- Company logo displayed on all signage and documentation, including flyers, programs and promotional material;
- Link to organisation as a sponsor on Rotary and BulldustNBack websites;
- Opportunity to develop relationship and be an associated partner with Rotary and their large membership;
- Bi-weekly posts about organisation on Facebook and Instagram accounts, featured as sponsor on Instagram stories.

SILVER SPONSORSHIP - \$1500

- Naming right to one particular category (to be negotiated) and named trophy;
- Logo displayed on program and flyer;
- Link to organisation as a sponsor on BulldustNBack website;
- Monthly posts about organisation on Facebook and Instagram accounts, featured as sponsor on Instagram stories.

BRONZE SPONSORSHIP - UP TO \$500

- Naming right to one minor category;
- Logo displayed on program and flyer;
- Link to organisation as a sponsor on BulldustNBack website;
- One post about organisation on Facebook and Instagram accounts, featured as sponsor on Instagram stories.

APPLY

To apply for sponsorship, please contact Grace: grace@bulldustnback.com.au